News release

Wanted - a ray of sunshine for ITV1's weather

28 May 2002

This Morning, ITV1's flagship daytime show, is launching a unique search for a presenter to join ITV's distinguished national weather team.

Potential presenters are asked to submit a VHS of themselves, which will be watched by the programme's team of judges. In addition, they are asked to submit 100 words on why they wish to become a weather presenter. The winner will be announced on a Grand Final show on Friday 5 July. They will be offered a contract as well as full training from the Met Office before becoming one of ITV's on-screen weather team.

The judging panel will include ITV weather presenter SIÂN LLOYD and the Met Office Controller of Media Presentations REX ROSKILLY. The panel will select 20 semi-finalists who will attend a special workshop to put them through their paces. These will be whittled down to just five who will be invited to **This Morning** to battle it out. A viewer vote will decide the ultimate winner.

Heat one: How will they cope with the infamous This Morning weather map in Liverpool's Albert Dock. Will they make the jump to Ireland without losing their dignity?

Heat two: Will they manage a live report on location from one of the UK's busiest seaside resorts?

Heat three: The ultimate test - a live forecast in the studio with chromakey, hand control and hi-tech graphics.

For further information please visit www.thismorning.co.uk

To enter the competition

Please send through a VHS tape (5 mins) and 100 words on why you would like to be a weather presenter through to:

Weather Idol
This Morning
17 Hatfields
London
SE1 8DJ

For further information:
Met Office Press Office +44 (0)1392 886655

Met Office Customer Centre 0870 900 0100
If you're outside the UK +44 (0)1392 885680

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